)s for success

eceipts (ADRs). "Emerging markets over the long run will pay off far more handsomely than buying stocks in the industrially developed world," he writes.

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Marcial isn't one to waffle about stocks he likes. He has the guts to swing for the fences and make some bold predictions. He's been doing this for years. It's his job. And he's good at it. Track records don't lie.

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Title / Author(s)	Publisher, price	Ratio
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Total Leadership/ Stewart D. Friedman	Harvard Business School Press, $25.95	6.1
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