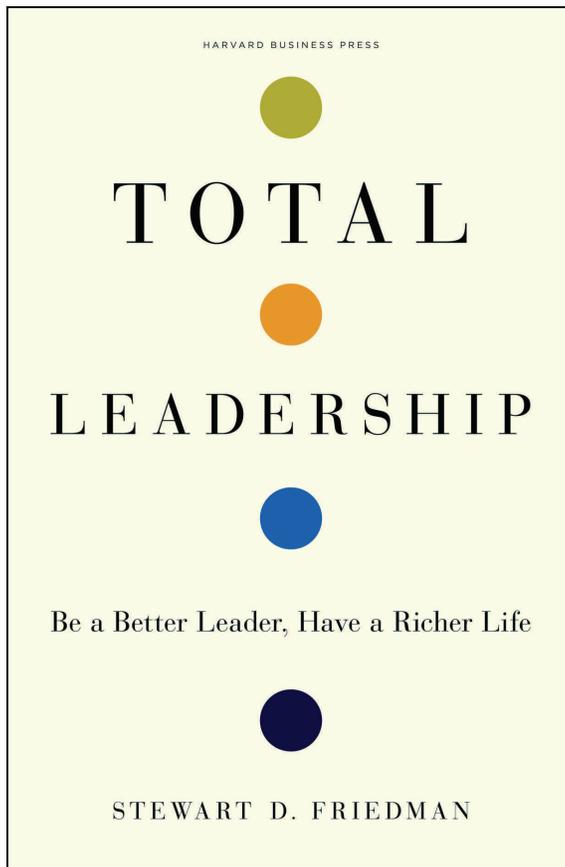


# Leadership for Performance in All Parts of Your Life



978-1-4221-0328-9 • US\$25.95 • 272 pages

Available June 2008

“In a world of work-life trade-offs, Stew Friedman offers what most think impossible: a field-tested program that gives you not only what you want in business, but also what you want in life. Brilliant!”

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- **Be innovative:** Act with *creativity* by experimenting to find new solutions

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Most leadership development books focus only on your professional skills, while books about personal growth concentrate on your needs beyond work. *Total Leadership* is different. It's a unique and long-awaited resource that shows how to win in *all* domains of life.

**Stewart D. Friedman** is the founding director of the Wharton School's Leadership Program and of Wharton's Work/Life Integration Project. He is former head of Ford Motor's Leadership Development Center.

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